

HOST FORUM

2023

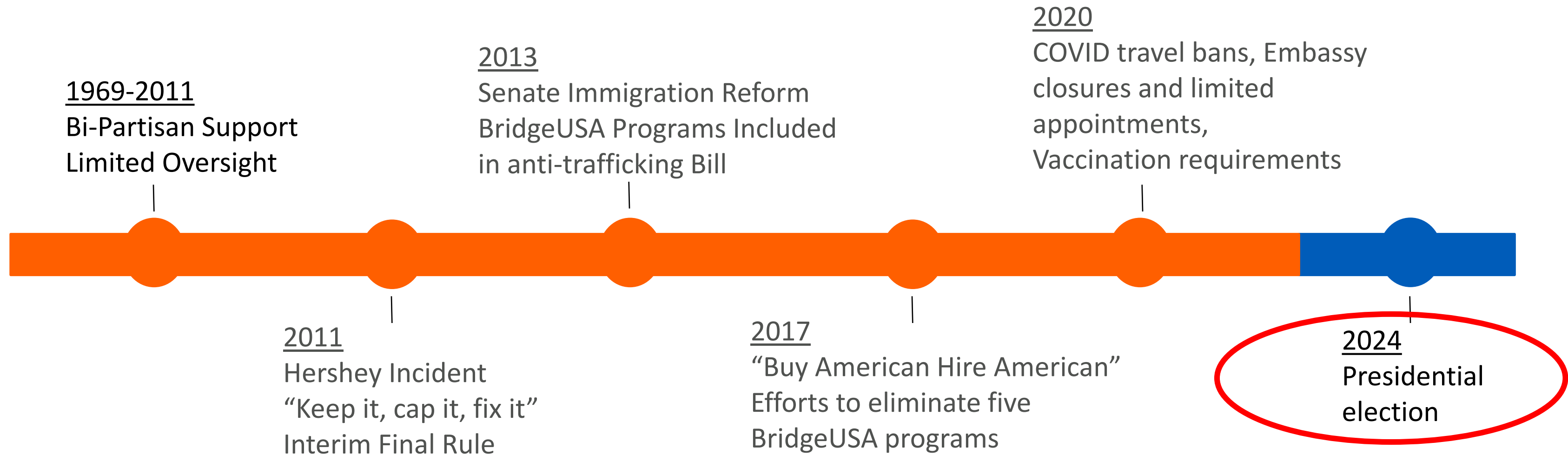
cīee[®] | SEASONAL EXCHANGES



This morning

- ✓ Looking Forward to 2024
- ✓ The CIEE Difference
- ✓ (Break)
- ✓ Stakeholder Panel
- ✓ U.S. Department of State Updates

BRIDGE USA TIMELINE – WHY ADVOCACY MATTERS



New Leadership at the Bureau of Educational and Cultural Affairs



Rebecca Pasini

Deputy Assistant Secretary for Private Sector Exchange

Rebecca A. Pasini joined the Bureau of Educational and Cultural Affairs as the Deputy Assistant Secretary for Private Sector Exchanges in July 2023. A career member of the Senior Foreign Service, Class of Minister - Counselor, Ms. Pasini has been an American diplomat since 1997.





Looking forward to 2024

- ✓ Expectations for BridgeUSA
- ✓ State Department relationship
- ✓ Advocacy



Bridge USA in 2024

Overall, we expect a return to full utilization of the Summer Work Travel and Camp Counselor programs through continued stabilization (particularly visa issuance) and high demand (participant and host).

Summer Work Travel

- Overall: 109,000 cap, 92,000 usage in 2022
- Removal of cap seems unlikely, but not impossible
- CIEE return to 100% utilization of 21,000+
- You are our priority!

Camp Counselor

- No cap, current allocations ~26,000
- Sponsor by sponsor allocations may increase
- CIEE return to 100% utilization of 2,500+
- You are our priority!

Regulations

No changes expected in the near term



State Department relationship

CIEE has an extremely strong relationship with the Bureau of Educational and Cultural Affairs (ECA). We work closely with all levels of staff – knowing that they are our key stakeholder.

Deputy Assistant Secretary Rebecca Pasini

- New in her role
- Switch from political appointment to foreign service
- Top goal for this meeting – build on the positive impression we have already made

DAS Pasini attends the 2023 CIEE
Young Civic Leadership Summit

Leadership

Carye Duffin

Carye is a 24-year veteran with CIEE. Carye will leave her role as SVP, International Exchange Programs at the end of October and take on a new role as SVP for External Affairs.

Martine Mangion

Martine will join CIEE as SVP, International Exchange Programs on October 30th. Martine is currently Chief Revenue and Product Officer, EC English Language Centers.



External Affairs and Advocacy

External Affairs

Advancing CIEE's long-standing position as the thought leader for BridgeUSA programs and the leading sponsor for the U.S. Department of State's Exchange Visitor Program.

We are the founder of CAPDL – the Coalition of American Public Diplomacy and Leadership, a national association of advocates for international exchange and public diplomacy.

Office of Government Affairs and Advocacy

Leads annual activities and programs that raise awareness for international exchange, and advance fundraising activity for our Inbound Exchange mission-based programs, including the Ambassador Johnny and Angie Young Civic Leadership Summit.

- Advocacy update – Asenith Dixon (VP, Government Affairs and Advocacy)



The CIEE Difference



Jamie Fisher
Taylor Kay
Aaron Schuit



Mission Driven

“To help people gain the understanding, acquire knowledge, and develop skills for living in a globally interdependent and culturally diverse world.”



ciee.org

ciee



Return to Mission Driven Programming

- ✓ Young Civic Leadership Summit
- ✓ Access Scholarships
- ✓ BridgeUSA Leadership Development Program
- ✓ Ambassador Fund Scholarships

Impact comes from scale...

20%

CIEE Percentage of
Overall BridgeUSA program size

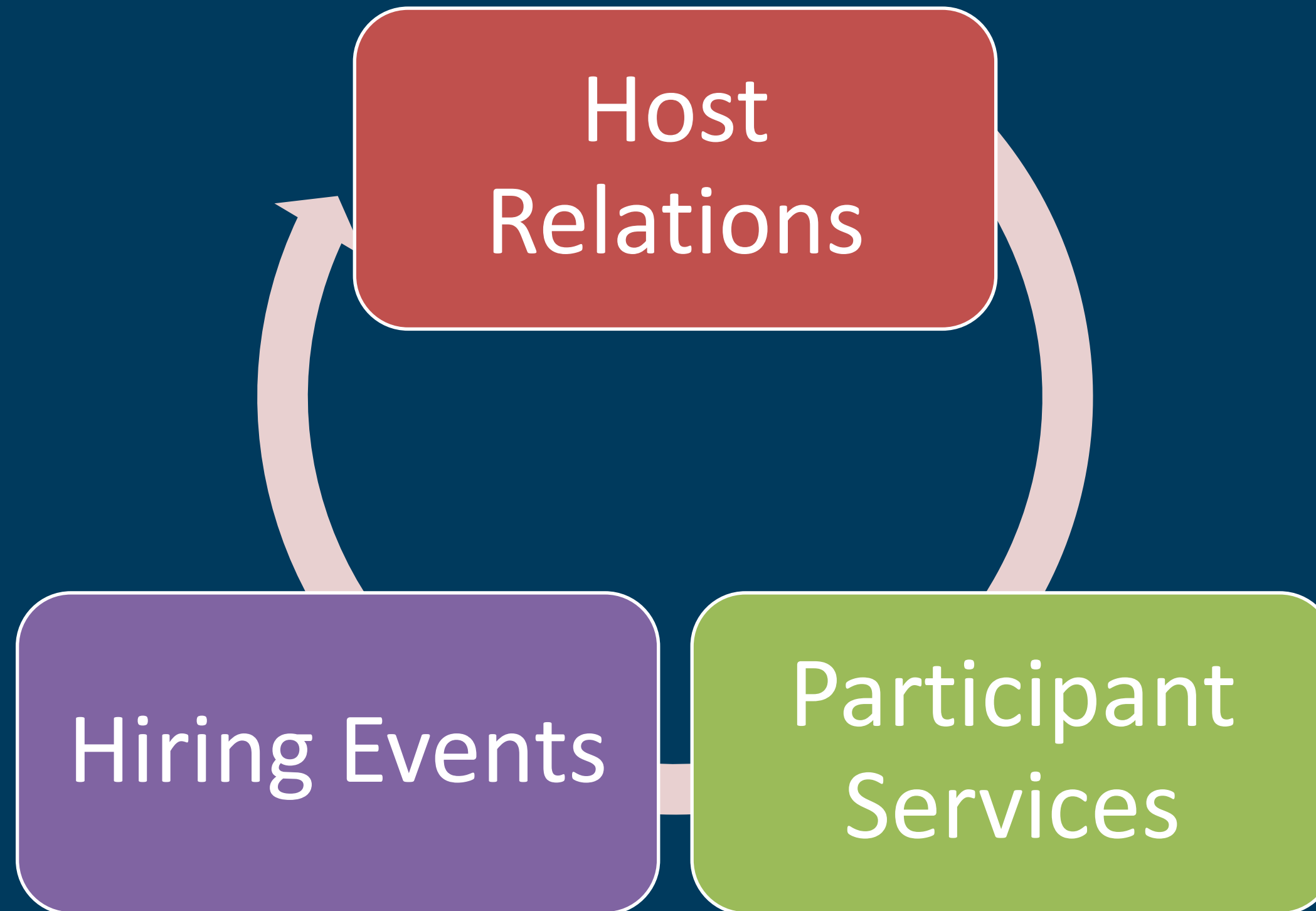
45

Number of states with
program participants

66

Number of sending countries
working with CIEE

CIEE Teams



Host Relations Leadership



Host Relations – International Recruitment Specialists

Grace Beck (MI)



Alejandra Aguero (CO)



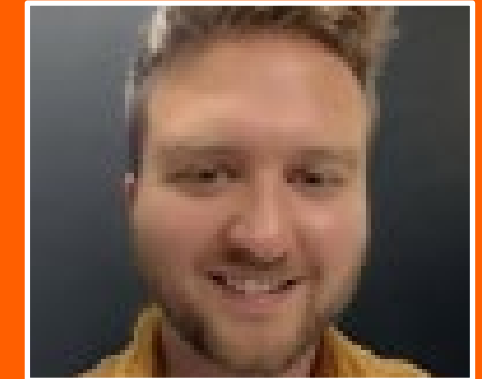
Lindsay Coleman (AL)



Angela Dixon (UT)



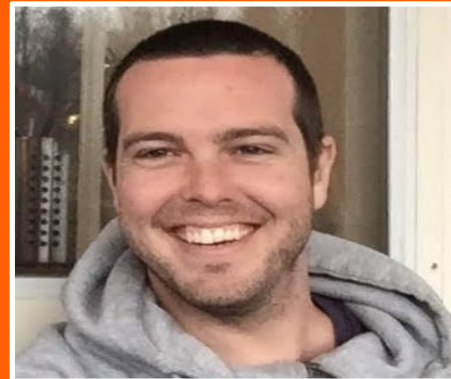
Danton Rogers (IN)



Kaylee McMillen (CA)



Patrick Bush (ME)



Syn Harris (NC)



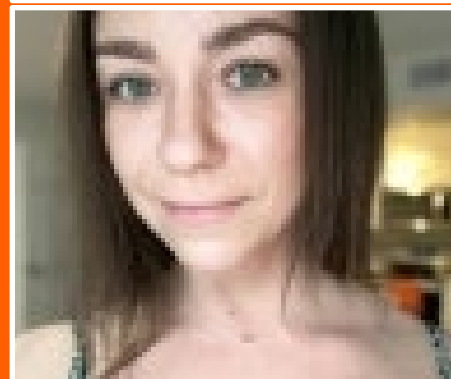
Taryn Taylor (FL)



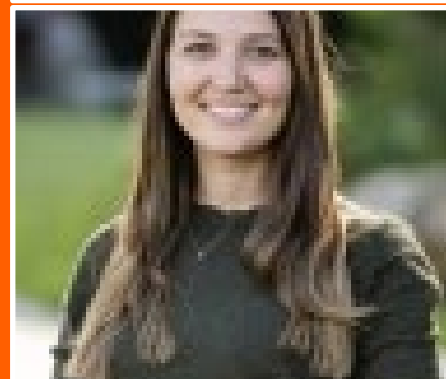
Rebecca Wagner (UT)



Marina Zazorina (VA)



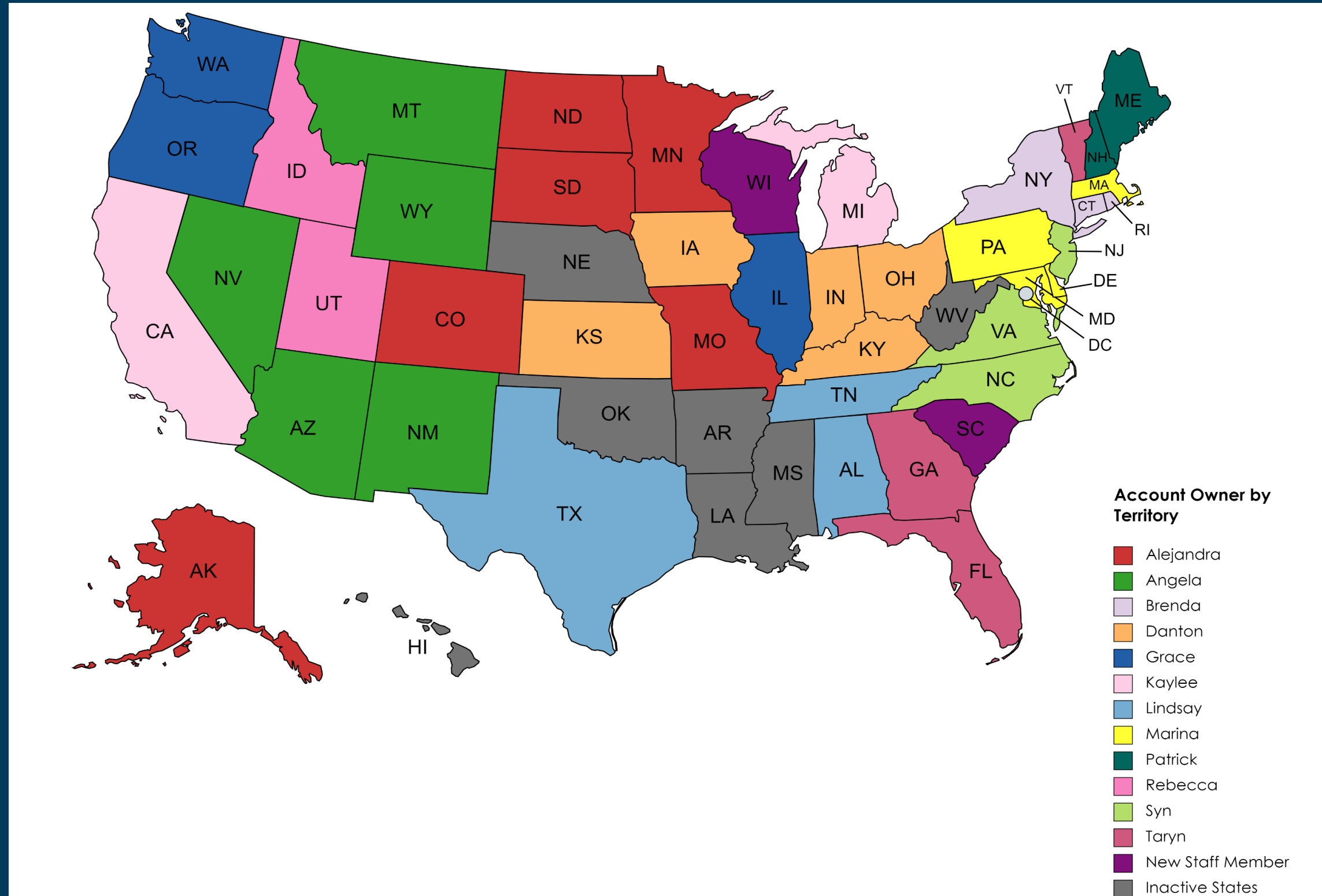
Caroline Glovsky (ME)



Brenda Jolicouer (NY)



New Coverage for 2024



Host Relations Operations (HOPS Team)



hire@cjee.org

Host Relations Goals for 2024

Full Account Management

- Customized strategy
- Faster follow-up
- Less confusion on CIEE point of contact
- More oversight on fill rates

Tools and Resources

- Host Employer Resource Center
- Survey reporting
- Customized manager/staff training on request

Upgrades to Communication

- Cancelations and visa denials
- Industry/program updates
- Additional in-person site visits



Hiring Events Team



Taylor Kay
Maine



James Rich
Maine



Abby Bouchard
Maine



Lydia Belden
Maine



Meytal Russo
Texas



Annelise Benshop
New York



David Fields
New York



Kelly Williams
Maine

International Representatives

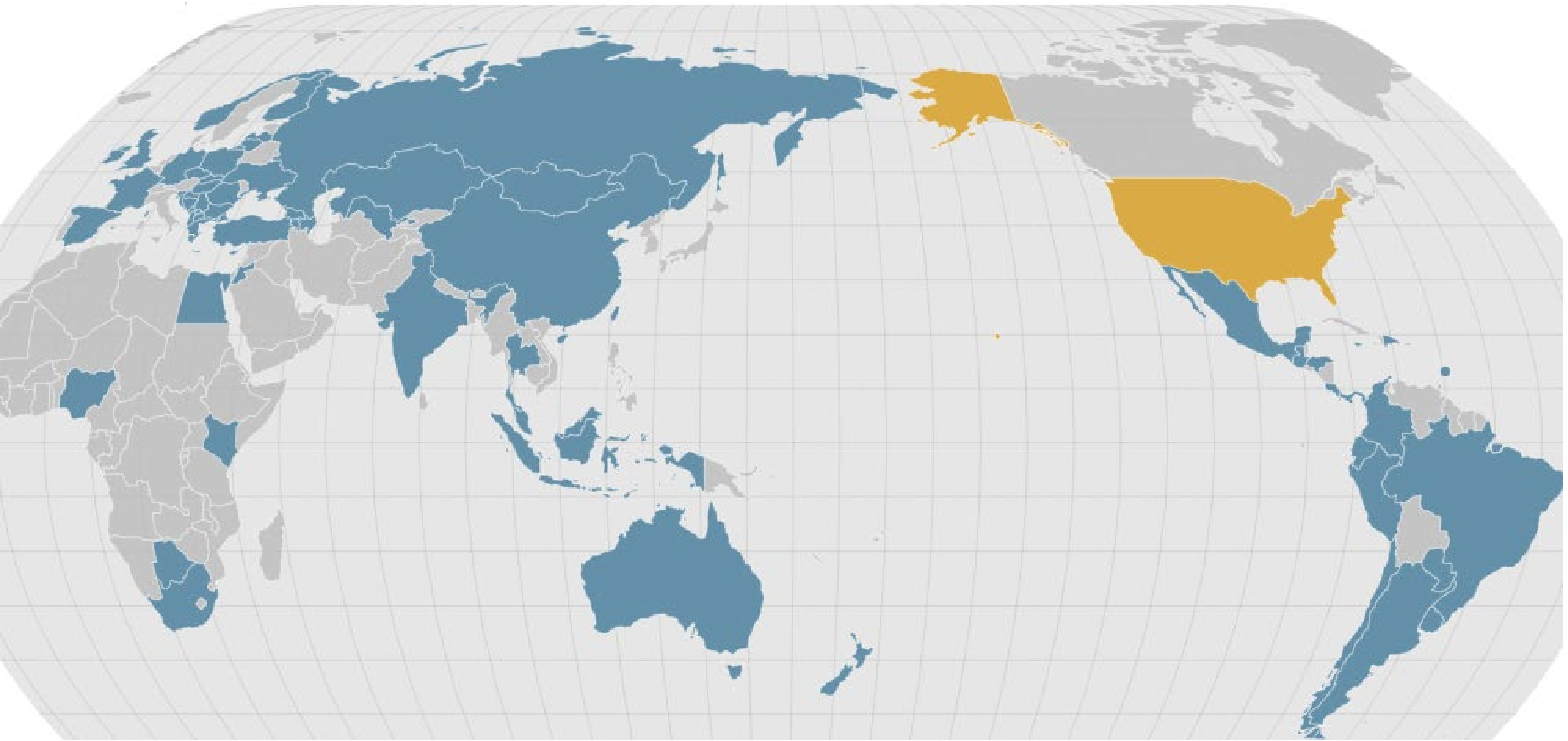
131 International Representatives
from 66 countries

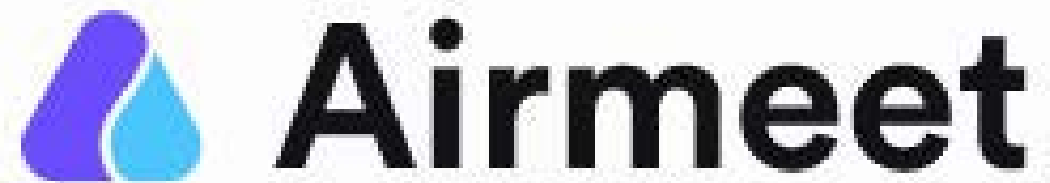
- 107 for Work & Travel USA; 58 Countries
- 51 for Camp Exchange USA; 33 Countries



Strong
Growing
Motivated



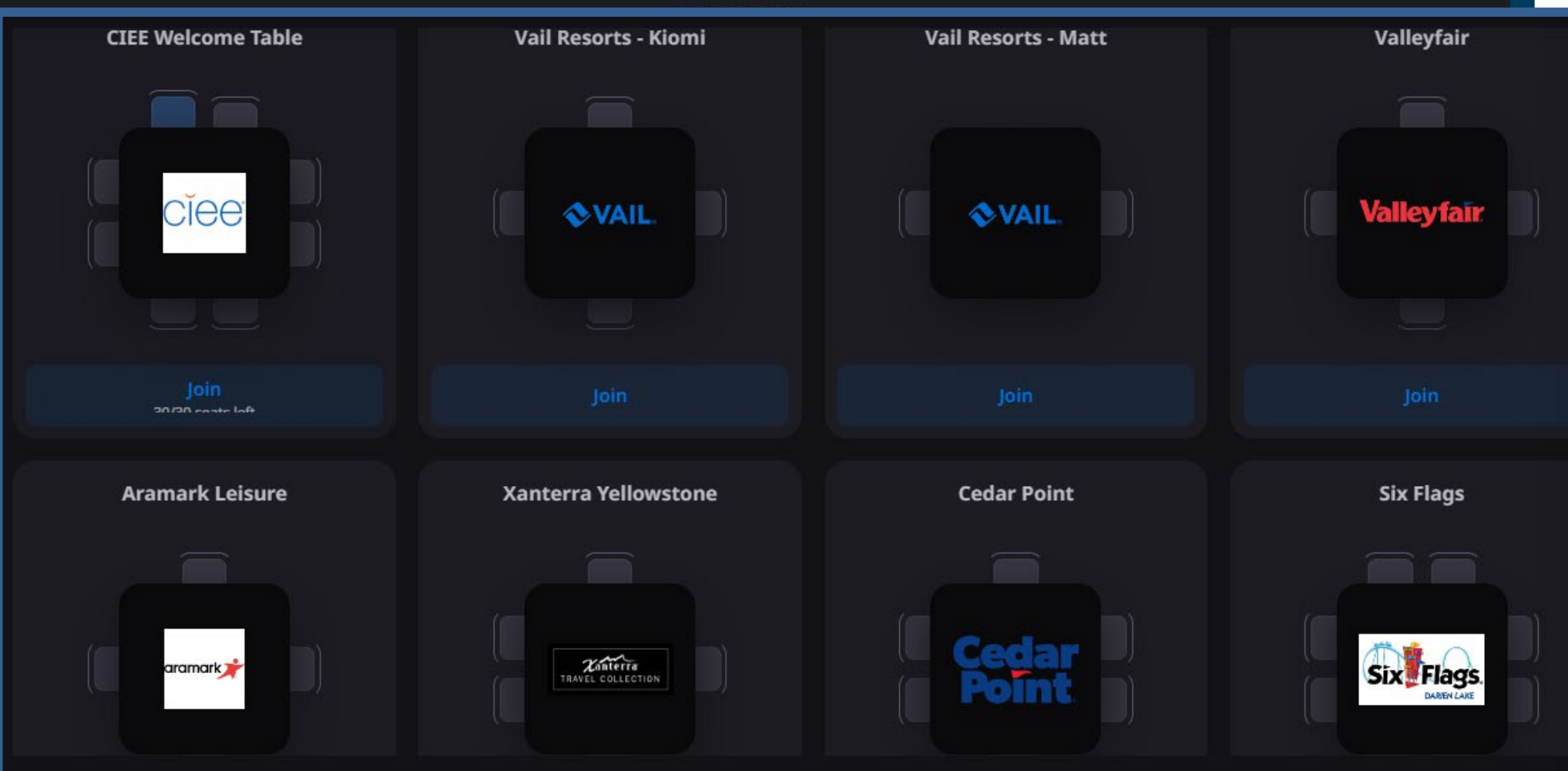




Work & Travel USA Hiring Event

Event by CIEE

EVENT DATE



Hiring Events: Virtual

Interviews conducted online by YOU, or by CIEE staff on your behalf

Airmmeet is our primary interview platform for 2024

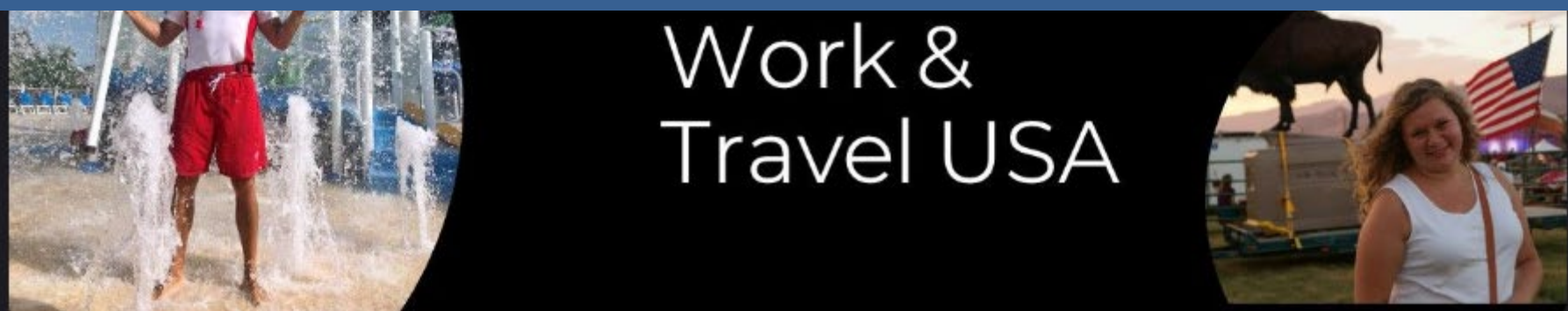
- Easy to use for applicants and hosts
- Allows multiple interviewers or hiring managers to participate

Hiring Events: In -Person

Hosts and CIEE staff travel to hiring fairs in specific cities

Utilized strategically:

- Countries with high numbers of centralized participants
- Where virtual hiring is grueling due to time zones





CIEE CONNECT PLACEMENTS

Work & Travel USA Host 2023 Sum...

SELECT A SITE OF ACTIVITY

My Connect Placements

Filters (852 matches)

Placement Status Change (Desc)

Active Inactive




Mohd Al Hamdan
21, Turkey
Placed
Restaurant Line Cook
07/15/2023 - 09/25/2023



Damir Alparov
22, Russia
Placed
Housekeeping Crew - Early
06/30/2023 - 09/15/2023



Andreea Maria Lezeu
20, Romania
Placed
Restaurants/Serving Staff
06/30/2023 - 09/27/2023



AYMAN ALTHAIBAT
22, Jordan
Placed
Line Cook
06/24/2023 - 09/17/2023



Yuan Ting Chong
23, China
Placement Offer Revised
Dockhand and Front Office Clerk
07/02/2023 - 09/11/2023



Aiste Paplauskaite
22, Lithuania
Placed
Runner/Busser
06/29/2023 - 09/15/2023



Aseed Alhawamleh
23, Jordan
Placed
Restaurant Line Cook
07/10/2023 - 10/01/2023



Ekaterina Eremeeva
19, Russia
Placed
Guest Ranch Worker
06/20/2023 - 09/15/2023



Kremena Rasheva
21, Bulgaria
Placed
Dining Server/ Catering Service
07/15/2023 - 09/30/2023



FEYZA OZLU
20, Turkey
Placed
Cashier
06/30/2023 - 09/10/2023



Hiring Events: CIEE Connect

Introduced in 2022 for Camp Exchange USA and Work & Travel USA: an online job board that provides applicants and host employers more autonomy in the hiring process

- Great for small and medium sized companies, or for location managers wishing to make hiring decisions.
- Review resumes, schedule interviews and make offers
- Dedicated support from Lydia Belden for WAT

Work & Travel USA 2023:

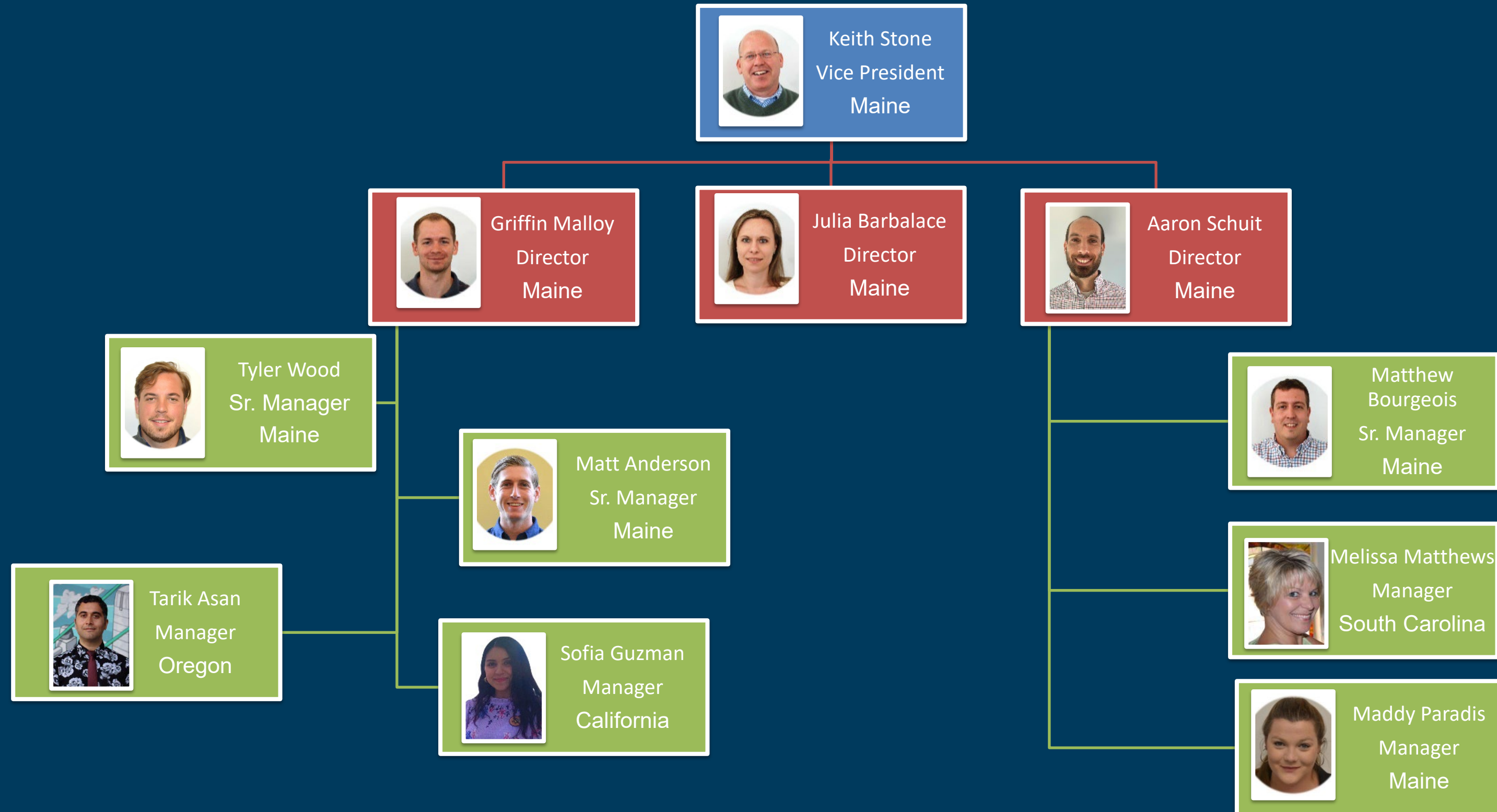
- 180 host employers
- 29 countries
- 46 international representatives



PARTICIPANT SERVICES



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PARTICIPANT SERVICES





Electronic DS 2019 Forms

New State Department policy – CIEE can now electronically sign DS-2019 forms and deliver to Participants via Beacon account or email.

- No more printing and shipping forms
- Easier access for Participants

HOW PARTICIPANTS CONTACT CIEE



Call: 1-888-268-6245

Hours 9:00AM – 8:00PM EST

“Ecell” outside those hours for emergencies

For Immediate Assistance



Email: CONTACT@CIEE.ORG

For new issues or inquiries

Emails distributed to Participant Services staff

24–48-hour response time.



Participant “Check-Ins” in Beacon

Participant Services reviews “Check-Ins” and follows up on negative responses.



On Program Support

- Staff are *Youth Mental Health First Aid* certified
- Change of Employer: goal is to mediate and keep participant at job

Summer Case Stats:

- Participant Issue Cases: **4,723**
- Check In Non -Response and Negative Response: **18,869**

Summer Call Center: 19k+ calls!




Insurance

Summer 2023 Insurance Cases: 975

[CIEE.ORG/INSURANCE:](https://www.ciee.org/insurance)

- Locate In-Network Providers with Docfind
- Access plan information including exclusions

aetna	First Name	
Open Choice PPO	Last Name	
Group No CIEE-697401	Member ID	
To precertify, prenotify, verify eligibility and/or benefits, please contact CIEE at:		Mail all claims to:
1-888-268-6245		Aetna Student Health
insurance@ciee.org		P.O. Box 981106
www.ciee.org/insurance		EL Paso, TX 79998
EDI Payor ID: 60054-0315		\$20 Urgent Care Copay
		\$50 Doctor/Specialist Copay
		\$100 ER/Hospital Copay

*Confirmation Of Insurance (COI)
located in Beacon Account*



Welcome DAS Pasini

Phil Simon, CIEE



Who is CIEE

- ✓ A not-for-profit cultural exchange organization
- ✓ Celebrating 75+ years of experience with a full scope of cultural exchange programs
- ✓ Over 50 years of BridgeUSA and committed to the power of public diplomacy
- ✓ Implementer of USG funded programs such as CBYX, FLEX, YES, the BridgeUSA Leadership Development Program, and the Ambassadors Fund for Summer Work Travel
- ✓ CIEE funds and implements the Young Civic Leadership Summit (with the support of the hosts here!)



“To help people gain understanding, acquire knowledge, and develop skills for living in a globally independent and culturally diverse world.”

-CIEE Mission



EACH YEAR, CIEE HELPS



15,000+

American high school students, college students, and recent graduates to study, intern, and teach outside of the U.S.

30,000+

people from 130+ countries to study, train, or work in a seasonal position in the U.S.



Stakeholder Panel



Jamie Fisher, CIEE



Stakeholder Panel

- ✓ Anji Anderson (Cedar Fair Entertainment Company)
- ✓ Eleni Kosmidou (CIEE Work & Travel USA alum, Ambassadors Fund for SWT, and Young Civic Leadership Summit Fellow)
- ✓ Jeff Gleason (YMCA Camp of Maine)
- ✓ Will Morey (Morey's Piers)



Anji Anderson

Cedar Fair Entertainment Company

"The Bridge USA program brings an invaluable exchange of culture and experiences to our theme park in rural Virginia. Thanks to the program, we're able to provide our extensive workforce with opportunities for global connection and exchange that enriches the lives of our employees."

- Bridgette Bywater- Vice President and General Manager of Kings Dominion, a Cedar Fair Park



Jeff Gleason
YMCA Camp of Maine

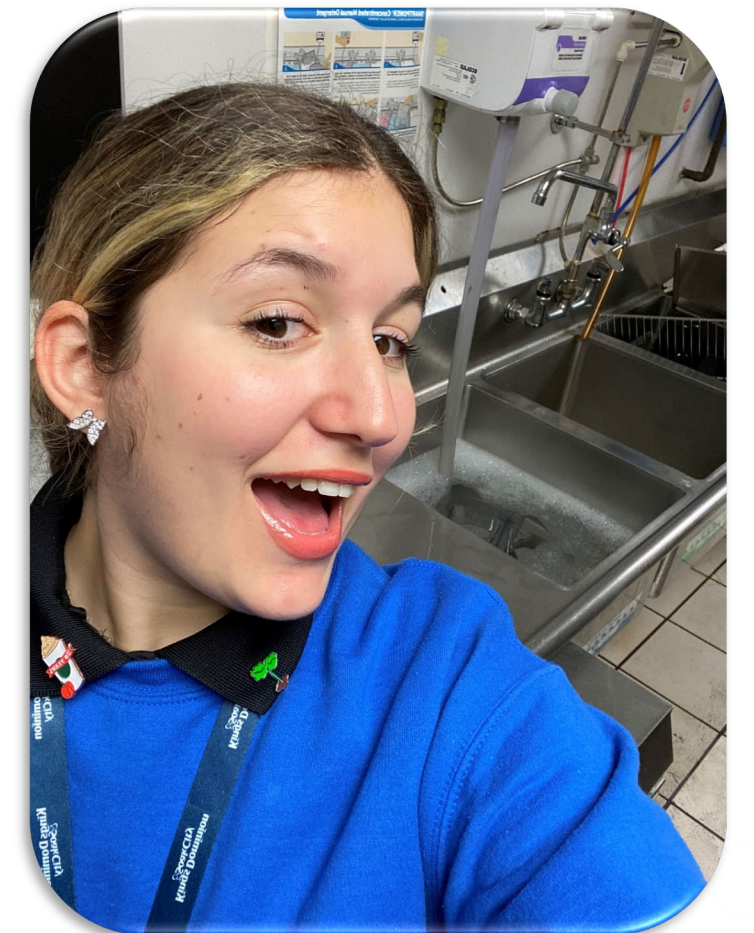


Will Morey Morey's Piers



Eleni Kosmidou

CIEE Work & Travel USA Alum



Next Steps

12:00 pm – 12:30 pm
 12:30 pm – 1:30 pm
 1:30pm – 2:15 pm
 2:25 pm – 3:10 pm
 3:20 pm – 4:05 pm
 4:05 pm – 4:30 pm
 4:30 pm – 4:45 pm

Break
 Lunch (Banneker Foyer/Banneker Ballroom)
 Breakout Session Rotation 1
 Breakout Session Rotation 2
 Breakout Session Rotation 3
 Break
 Closing Remarks (Banneker Ballroom)

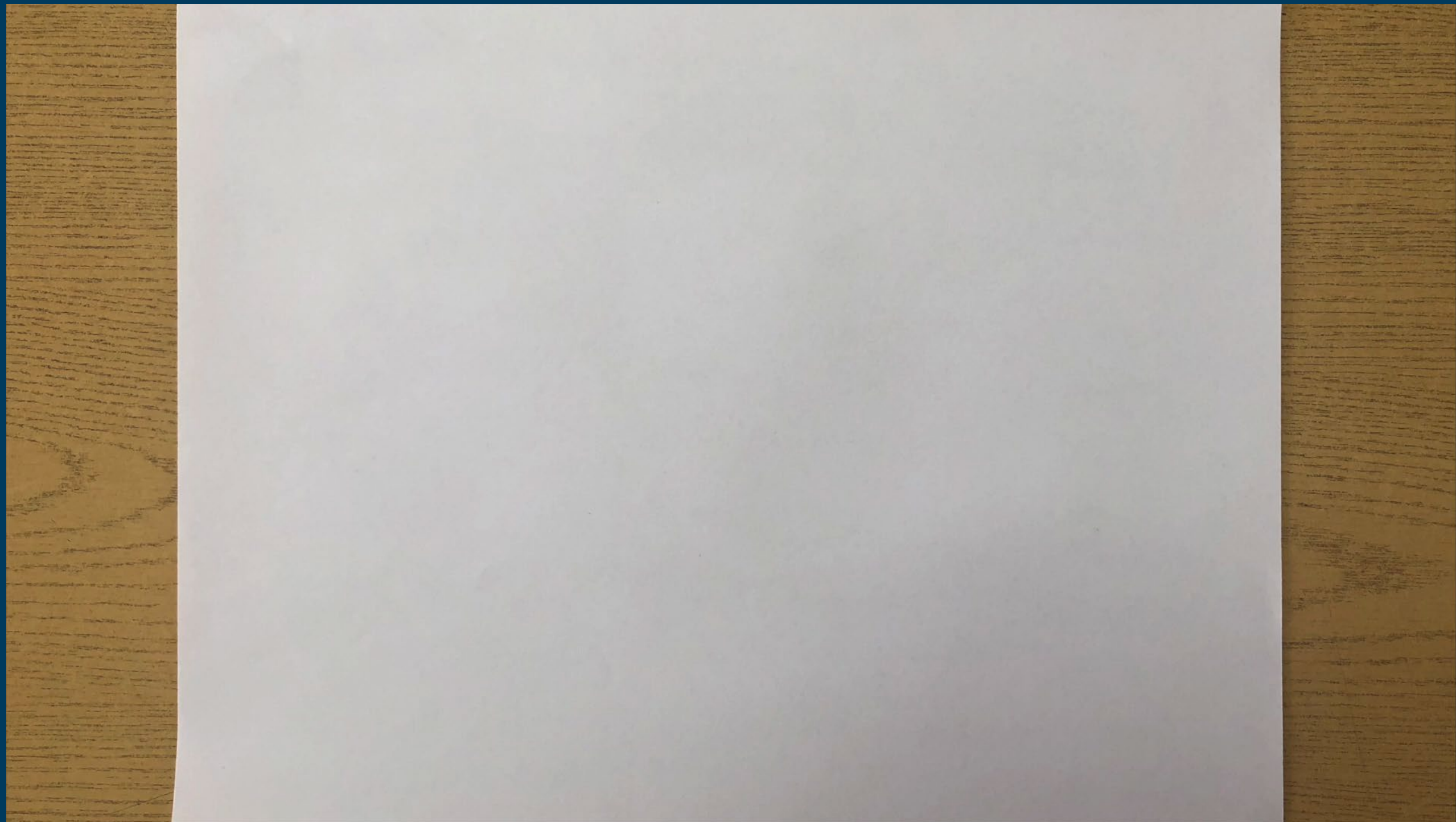
Breakout Session #1 Banneker East	Breakout Session #2 Banneker Center	Breakout Session #3 Banneker West
Sending Countries, Market Shifts and Trends, Showcasing your jobs	Participant Motivation, Retention, and Word of Mouth	Advocacy Opportunities & Crafting your Story



Continuing the Mission



Andrea Villasmil Lecaro





Next Steps

4:45 pm – 5:30 pm
6:15 pm
6:30 pm – 9:30 pm

Capitol Hill Prep Support Drop-in
Please meet CIEE staff in hotel lobby
Dinner at Jack Rose Dining Saloon (9-minute walk from hotel)

Tomorrow
7:30 am – 9 am
7:30 am – 1 pm
9 am – 1 pm

Breakfast in Banneker Foyer
Luggage Storage (Please check out before traveling to Capitol Hill)
Capitol Hill Visits (Please refer to your VoterVoice emails)
Uber credit for trip to/from Capitol Hill

THANK YOU!

